



Republic of the Philippines
DEPARTMENT of AGRARIAN REFORM

MEMORANDUM CIRCULAR **No. 06**
Series of 2000

TO : ALL DAR EMPLOYEES

SUBJECT : DAR NATIONWIDE PHOTO CONTEST

In line with the department's gender mainstreaming activities in its policies, programs and projects, a photo contest depicting the role of women as partners in development has been launched. The photo contest is co-sponsored by the Food and Agriculture Organization.

The photo contest aims to highlight and recognize women as equal partners of men in development as well as show women participation in agrarian reform and rural development.

It also aims to consolidate the forces of gender advocates in the agrarian reform sector.

The photo contest is open to all DAR employees. Winners will receive cash prizes plus trophies. Awarding of prizes will coincide with the celebration of the 12th year CARP anniversary.

For details, see attached guidelines.


CONRADO S. NAVARRO
Undersecretary

DAR NATIONWIDE PHOTO CONTEST

RATIONALE:

Men and women are equal partners in development. However, as partners to men - the roles, status, position and place of women alongside men are still lagging behind. It is true that there are already broad strokes of accomplishments by women in diverse fields. But on a nationwide scale, a larger section of rural women remain marginalized. The need to put a face on the struggle of women to highlight and recognize their participation, through this photo contest, is timely, appropriate and relevant as women all over the world review and count global efforts toward gender equality, peace and development for the next century.

A picture speaks a thousand words and a thousand words puts across a statement, a message. See the action and hear the voices of women struggling towards genuine equality. **JOIN THE DAR NATIONWIDE PHOTO CONTEST!**

OBJECTIVES:

- To highlight and recognize women as equal partners of men in development;
- To show women participation in agrarian reform and rural development;
- To promote and advocate efforts in DAR in mainstreaming gender in its policies, people, programs, projects and enabling mechanisms; and
- To consolidate the forces of gender advocates in the agrarian reform sector.

DAR NATIONWIDE PHOTO CONTEST

"LARAWAN NG KAKAYAHAN NG KABABAIHAN SA KANAYUNAN"

Sub-Text:

BIYAYA NG LUPA, KALINGA NG KABABAIHAN

CONTEST MECHANICS

1. The nationwide contest is open to all bonafide employees of the Department of Agrarian Reform (DAR).
2. Entries must deal with the general theme "Gender Mainstreaming in Agrarian Reform and Rural Development". Specifically entries must be fitting documentaries of the role of women in food production and food security and in the realization of the goals of agrarian reform and rural development.
3. Entries should be taken with any camera using any color or black and white film.
4. Published or unpublished photo/may be entered. Photographs that won in other local or national contest are not eligible as entries.
5. Number of entries per contestants is maximum of five (5) printed 8" x 10" color or black paper, borderless and unmounted.
6. At the back of each photo entry, only the following should be written down:
 - ☐ Title and a brief description of the photograph
 - ☐ Date when and place (include if Luzon, Visayas or Mindanao) where the photograph was taken.
7. Each entry should be accompanied by a letter envelope marked outside with: Title, date and place. The envelope should contain the following:
 - ☐ Name of the photographer
 - ☐ Age
 - ☐ Civil Status

- ☐ Agency, bureau
- ☐ Office address
- ☐ Photocopy of his/her DAR identification card

8. Negatives are not required at submission time. Winner however, will be asked to submit negatives for verification, for reproduction of press releases and as a requisite to the awarding of prizes.

9. The Board of Judges will be composed of respected photographers and key officials of DAR and its attached agencies. The decision of the Board of Judges is final.

10. Entries may be sent to:

DAR - Director Tommy Cabueños - DAR Planning

or

FAO/SARC-TSARRD - June Rodriguez/Virginia O. Verora

Deadline of submission of entries:

Handcarried: not later than 5 P.M. of May 25, 2000

Mailed : postmarked not later than May 20, 2000

11. All print entries will become the property of DAR and FAO/SARC-TSARRD. Entries may be published or displayed for documentation, promotion and exhibition purposes with no additional compensation to the contestant. Proper credits, however, will be given.

12. Winners will be notified by telegram and/or letter. Awarding of prizes will coincide with the opening of the exhibit of winning and outstanding entries on June 2000 celebration of CARP Anniversary. Place will be announced later.

13. Prizes are as follows:

- ☐ Grand prize P 15,000.00 + trophy
- ☐ 2nd prize P 10,000.00 + trophy
- ☐ 3rd prize P 5,000.00 + trophy
- ☐ Island Group Winners (Luzon, Visayas, Mindanao) 3 winners per island

1st Prize: P2,500.00
 2nd Prize: P1,500.00
 3rd Prize: P1,000.00