



Republika ng Pilipinas  
KAGAWARAN NG REFORMANG PANSAKAHAN  
(DEPARTMENT OF AGRARIAN REFORM)  
Tanggapan ng Kalihim  
Diliman, Lungsod ng Quezon  
D-505

In reply, please address:

THE SECRETARY  
Department of Agrarian Reform  
P.O. Box No. 5893  
Manila

June 8, 1973

RB 6/8/73

DEPARTMENT  
MEMORANDUM CIRCULAR  
No. 12 Series of 1973

TO : <sup>RB</sup> All Directors of Bureaus, Chiefs of Services  
and Regional Directors

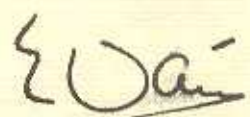
SUBJECT: Seminar Workshop: Development Support Communication  
For Agrarian Reform

The Department of Agrarian Reform, through the Agrarian Reform Education Service, will hold a Seminar-Workshop: "Development Support Communication for Agrarian Reform" on June 25-30, 1973, at the SSS Auditorium, Diliman, Quezon City. The Seminar-Workshop will focus attention on the problems of communication as they relate to the implementation of the agrarian reform program. It is timely that the Department takes time to consider the problem of effective communication in all its ramification. We need to assess from the communications point of view how we could achieve the objectives of the program faster and consider the causes of past failure to reach into our client systems.

This Circular authorizes the participation of senior officials of the Bureaus and Services, the Regional Directors, and representative Team Leaders in each regional area, the Regional Training Officers and Information Officers. Expenses for per diems and transportation will be shared equally by the Department and the Agrarian Reform Education Service from its FARE funds.

In coordinating this activity, the Agrarian Reform Education Service is authorized to call on such personnel of the Bureaus and Services as may be required for the smooth coordination of the Seminar-Workshop activities.

For proper compliance.

  
ERNESTO V. VALDES  
Undersecretary